



Content Management Solution Intranet

ContentDistributor™ maximizes the value of company information by providing intuitive access to all different kinds of electronic content and information using a standard web browser. This robust solution encompasses key integrated components to manage and organize content.

ContentDistributor™ can be the centerpiece of knowledge and collaborative content – it is the one place where employees can quickly and easily obtain desired information, whenever and wherever it is needed.



The main component of ContentDistributor™ is a collaborative intranet which shares your employees' extensive knowledge and expertise across all departments and divisions.

ContentDistributor™ reduces employee time spent on routine communication tasks, and empowers them with collaborative knowledge and information assisting in better decision making. The solution takes unstructured information and transforms it into meaningful and useful structures.

Benefits

- **Comprehensive** – easy to understand, operate and navigate with informational-centric structures. The user does not have to be an IT savvy employee to contribute or search content on the intranet.
- **Aid User Productivity** – provides quick and intuitive access to stored data and quick search/retrieval criteria to deliver information that is relevant to an individual's job function/tasks, department or enterprise.
- **Strengthen Customer Relations** – has the ability to serve your customers by providing quick and intuitive responses to accurate company information.
- **Streamline Business Processes** – automated workflow management which will improve throughput, processes, cycle times, collaborative work environments, resource allocation, and to manage, control and track performance guidelines.
- **Reduce Technology Costs** - easy administration and maintenance by using standard Web-based technology. No client software installation required.
- **Scalability** - easily and efficiently add components/features to accommodate for immediate change and deployment to numerous users. The application is developed around Web Service technology. Expanding and sharing information with other companies, people and systems has never been easier.
- **Compatibility** - flexible for integration of other e-business applications, Enterprise Resource Planning and Customer Relationship Management systems. Developed using industry standards.



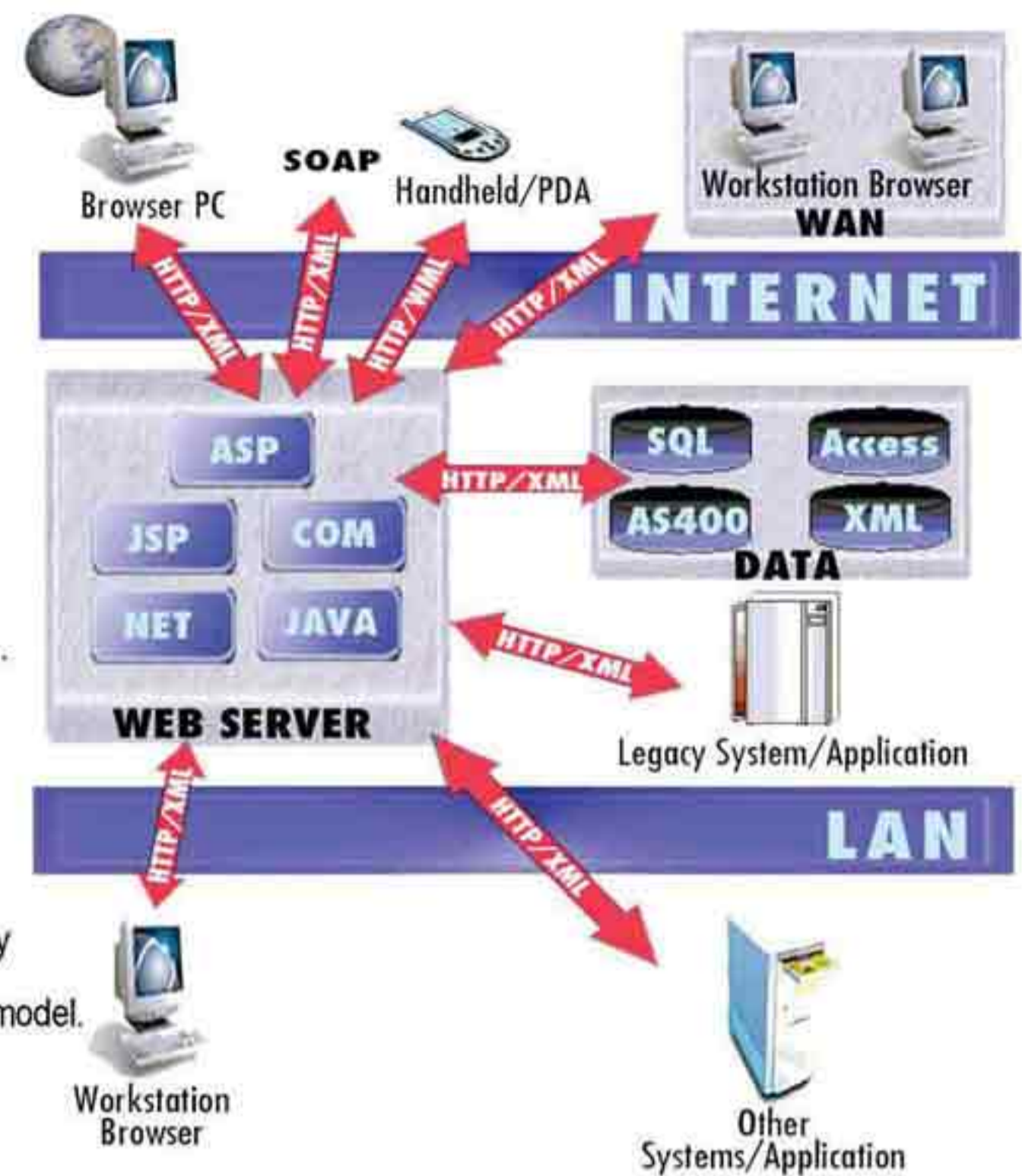
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The collaborative knowledge base intranet offers many advantages and capabilities:

- Document Repository – categorizes documents, reports, forms, images for quick and easy retrieval.
- Security – control user access to files, folders, content and/or categories.
- Searching – search on keywords, phrases or format either by department/enterprise.
- Personalization – provides information specific to your role and criteria.
- Publishing – enables content contributors to submit, edit, review and consider approval of content by posting documents in native file formats (i.e., Word, Excel, etc.) & PDF – based on corporate security model.
- Compatibility – flexible for seamlessly integrating into third party software solutions.
- Alerts – configurable messenger style notification of critical thresholds, statistics, etc...
- Monitoring – ability to determine the number of users logged-in by department/enterprise, number of published documents in a given time frame, total number of documents/files published by department/enterprise, and measuring the number of specific documents accessed.
- Audit/History Trail & Charting – date stamping documents/files by action performed (i.e., update, checked in/out, user id) and advanced charting (i.e., trends analysis, visual presentation). Discover the worth of documents and information in the company.
- Special Postings – post news flash information (i.e., casting, newsletters, etc.) to promote and exhibit news worthy content.
- Content Editing – let authorized users publish (add/change/delete) content easily without knowing HTML (WYSIWYG browser-based HTML editor).
- Contact Management – contact employee profile (name, phone number, title, email address, etc.) by location/department.
- Surveying & Scoring – on-line survey forms (i.e., drop-down values, radio button, rules, etc.) for employees/customers with score-based results.
- Licensing – requires only one web server license, no end user licensing!



General Content Examples by Department



Corporate Sales

- Sales Forecast
- Daily Activities & Staging
- Month End Numbers
- Regional/National Sales-to-Date
- Sales Margins, Summary & Recap

Finance

- Annual Budgets
- Cash Flow Projections
- Depreciation Schedules
- Department/Team Budgets

Marketing & Training

- Partnership/Alliance News Release
- Integrated Learning Programs
- Material Requests
- Advertisement Schedules
- Event Calendar
- Class Schedules
- Inhouse Seminars/Training

Human Resources

- 401K Enrollment Form
- Accident Form
- Application for Employment
- Change of Address Form
- Company Organizational Chart
- Employee Evaluation Form
- Employee Survey Form

General Information

- Newsletters
- Conference Room Schedules
- Stock Information

Information Technology

- Support Forms
- Help Desk Integration
- On-line Computer Based Training